APRIL 2017 SHAREHOLDER UPDATES

2017 Board Election and Annual Meeting

Eligible shareholders were mailed HTC's 2016 annual report and voting materials on April 19

Huna Totem shareholders were eligible to vote were mailed proxy cards with their 2017 Proxy Statement and 2016 Annual Report on April 19, 2017. "2016 was a landmark year as we achieved tremendous progress toward some of our most strategic and inherent goals," said Edward Davis, Huna Totem board chair. "It is more important than ever that shareholders participate in the annual election of directors so we can capitalize on the momentum to realize our mission and vision. We have a strong board slate of candidates I am confident will provide the knowledge and leadership our corporation needs to realize a bright future for Huna Totem and Xúna Kaawu."

Each shareholder who returns a valid proxy card before the deadline or who votes in person at the annual meeting will receive a one-time payment of \$20. A ballot box is available at the Huna Totem corporate office in Juneau, or shareholders can mail in their proxies to the Inspectors of Election in the

postage-paid envelope included with this year's proxy packet.

Please join us at the annual meeting to learn the results of the election, hear about our important progress toward our mission, and to visit with board, management and staff.

Dates to remember:

- Early Bird Prize deadline your proxy must be received by the Inspector of Elections by May 12, 2017
- Proxy deadline your mailed proxy must be received by the Inspectors of Election by June 14, 2017
- Annual Meeting in Hoonah, Icy Strait Point Adventure Center — June 17, 2017, registration begins at 10:30 a.m. with call to order at 11 a.m.



Shareholder Mary Katasse submitted this wonderful image from her visit to the Ballot Box

Huna Heritage Awards Spring Educational Assistance

Sheakley-Early, Haldane and Henderson set to graduate with Masters

This spring, all of us at Huna Totem and Huna Heritage are particularly proud of graduating students Amber Henderson, Mitchell Haldane and David Sheakley-Early. Mitchell is receiving

a master's degree in environmental resource management from Central Washington University and David a master's degree of teaching and secondary education from the University of Alaska Southeast. Amber, Huna Totem's former shareholder relations manager, is now serving as HTC

subsidiary Dera North's operations manager — she'll graduate this spring with a Masters in public administration with an emphasis in

rural development. Please join us in congratulating them for their accomplishment.

The Huna Totem board and management see investment in shareholder and descendant education and

professional development as one of its most precious and important investments. Qualified applicants may apply for edúcational assistance for college or vocational training. For more information on future application deadlines and requirements,



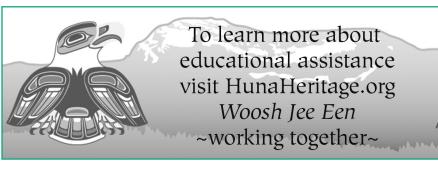
Amber Henderson

visit hunaheritage.com or contact Sarah Dybdahl, Huna Heritage's executive director at sarahdybdahl@hunaheritage.com or call 907.789.8581.

We are pleased to announce the awardees of Huna Heritage Foundation's spring educational assistance:

Robert Bennett Shannon Bible Michael Brown Iohanna Brown Michaela Demmert Katelyn Drake Morgan Fawcett Kyle Fitzsimmons Antonia Fogg Toriana Fogg Sonya Gray Mitchell Haldane John Hawkins Rachel Heipp

Michaela C. Martin Martin Brevlan Corbin McCord Kirstie Morrison Michael Nolan Ronin Ruerup David Russell-Jensen Peter Shirley Chevenne Siverly Richard Siverly Trenton Wise Miranda Worl Patrick Young





David Sheakley-Early

HUNA TOTEM CORPORATION

Why I Vote — A Letter From the President and CEO

Dear Shareholder,

Each spring, as our village and regional corporations embark on annual election cycles, I cannot help but reflect on the enormity of sacrifice our tribal leaders endured to achieve the Alaska Native Claims Settlement Act. Their tenacity and vision led to the formation of our corporations and will have lasting positive impact on our communities for generations. What an incredible responsibility we have, to protect and honor their accomplishment. As I cast my vote each year I do so with a sense of privilege—it is not an obligation or requirement to vote but I participate to acknowledge ownership of land, assets, vision

and opportunity given to us by the mothers and fathers of ANCSA.

Across Alaska, many ANCSA corporations have experienced reduced participation in annual elections, an urgent matter I believe should be taken very seriously. Some years ago, the HTC board adopted a \$20 voting incentive, paid to every shareholder casting a valid proxy. This is one of many benefits of being an active shareholder. Many choose to donate their proxy incentive to the Huna Heritage Foundation, strengthening its education and cultural programs.



Russell Dick, Huna Totem president and CEO, votes to honor his children Cavan and Tevin, his parents and grandparents.

I believe Huna Totem voter participation can surge, driven by our respect for our founders, pride in the momentum of our operations, and to take advantage of voter incentives and other benefits.

I'm casting my vote this year to honor my children—as they are part of the next generation of shareholders—and to honor my parents and grandparents. Like so many others, my grandparents donated personal resources to aide in the fight for our land claims. I would love to hear your stories about who inspires you to be an active shareholder and owner of Huna Totem. Let's work together to share the importance of voting with our brothers and sisters, nieces and nephews, and neighbors. Voting is our most

fundamental right but holds no power until we exercise it. I hope you will join me by sending in your proxy.

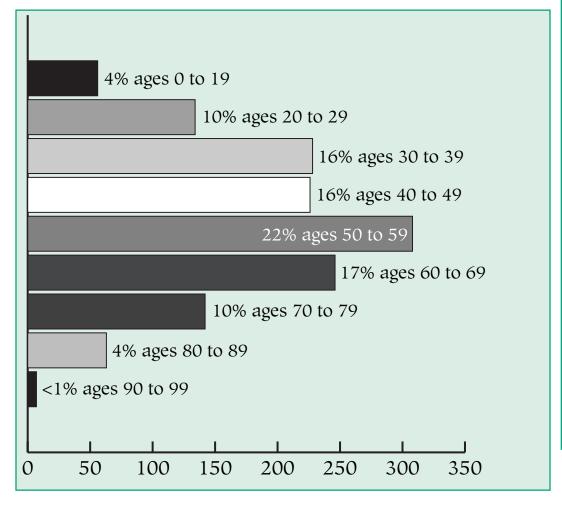
I look forward to sharing time with you at the annual meeting—it will be at the Adventure Center at Icy Strait Point on June 17 starting at 11 a.m. See you there.

Russell Dick President and CEO

Shareholder Demographics of Interest

HTC shareholders span generations and are geographically diverse

Huna Totem Corporation has 1,418 shareholders with 1,001 living in the state of Alaska. 299 shareholders live in Hoonah and 437 in Juneau. The remaining 417 shareholders live in 38 other states and five foreign countries. There are 617 female shareholders and 535 male shareholders. Following is a graph representing the age distribution of our shareholder base.



Help Us Find These Folks!

The following people do not have current information on file with Huna Totem or have incomplete files. If you are on this list, please contact Katelyn Savland, shareholder relations manager at 907.789.8500. If you recognize someone on this list, please have them contact us. Shareholder Records can ONLY be updated by the shareholder or legal custodian.

Robert Brown Caleb Cave Daniel Choquette Helen Clements Glen Creekpaum Thomas Dalton Sr. Robert Fawcett Michael Garrison Alexander Goshinska-Scott Niklas Goshinska-Scott Garrett Grant Conrad Groseclose Royal Hill Sr. Gregory Jackson Elizabeth Kadake Melissa Lamebull Frank Lee Luther Lee David Lindoff Richae McKinley

Arnold McLean Timothy Morgan Yvonne Pruett Deann Revolinski James Romantic III Daphne Rutter Jerry Sargent Carl See Richard Shaw Brandon Sheakley Belinda St Clair Brennen Stidd Karl Travenshek Leo Travenshek Samuel Villa Joycelyn White Donal Wick Jr. Leah Williams David Workman Florence Wright

Iames McKinley Ir.

APRIL 2017 HEADLINES

ICY STRAIT



-POINT-

Icy Strait Point Celebrates its 14th Season

New cruise ship arrivals, more attractions, and three events for our neighbors highlight an exciting new season

Icy Strait Point is gearing up for its most exciting season ever. The fantastic teams at Icy Strait Point have designed diverse attractions and delights to serve and entertain cruise ship visitors, independent travelers, Hoonah citizens and Southeast community members. The Duck Point Smokehouse restaurant is one of the newest attractions and will feature a delicious halibut features.



Other attractions include: world's largest ZipRider; guaranteed whale cruise; Spasski River Valley wildlife and bear search; Icy Strait kayak adventure; wilderness hikes; coastal exploration by Zodiak; In Alaska's Wildest Kitchen; discovering birds of Hoonah; ATV expedition; and backcountry Jeep adventure, among others.

To share the wonders of Icy Strait Point with neighboring communities we will host three Neighbor's Days. Custom tour and transportation packages, special features and pricing will be promoted throughout the region.



Catamaran transportation is scheduled from Juneau to Icy Strait Point on each of three Neighbor's Days this 2017 season: Saturday, May 27; Sunday, June 25; and Saturday, August 26. The catamaran will depart Juneau at 8:30 a.m., arrive ISP at 10:30 and depart ISP at 5:30 p.m. for the two-hour return to Juneau. Please encourage your friends and family to book their adventure soon at icystraitpoint.com!

ISP Welcomes New Disney Cruise Ship in 2017

Disney Cruise Line will bring its *Disney Wonder* cruise ship to ISP for the first time this summer. This beautiful ship has 11 public decks and accommodates 2,400 passengers and a crew of 950. We look forward to sharing our community and culture with Disney and their passengers!



Alaska Native Voices Prepares for Another Exciting Season

Twelve new and returning interpretive guides will bring our rich

culture to thousands of visitors

In the last issue of *Huna Totem Headlines* we highlighted Huna Totem's operation Alaska Native Voices and their amazing job opportunities for the 2017 visitor season. Since then, 12 new and returning interpretive guides were hired to bring our rich Native culture and heritage to the forefront of visitors' experience in Alaska. This season's interpretive guides endured two weeks of intense and immersive training in Glacier Bay that included a four-day certification program.

Since 2016, guides have worked on a broad array of ships and itineraries ranging from two- to four-day voyages. Some schedules extend to weeks-at-a-time allowing for meaningful interaction and relationship building with visitors. Feedback from both guides and passengers has been overwhelmingly positive, proving Native history and cultural awareness enhances the overall Alaska experience.

We are excited for the 2017 season as we welcome new and returning guides to our team! To learn more please visit alaskanativevoices.com.





9301 Glacier Highway, Suite 200 Juneau, AK 99801

RETURN SERVICE REQUESTED



Welcome to your new edition of the Huna Totem Headlines shareholder newsletter!

What's inside:

43rd annual meeting of shareholders and board election, page 1

Spring education awards, page 1 Letter from the president & CEO, page 2

Shareholder demographics, page 2

ISP 2017 highlights, page 3

ANV's new guides, page 3

Save These Important 2017 Dates!

May 12, Early bird prize voting deadline

May 13, HTC shareholder information meeting, ISP, Adventure Center

May 27, Neighbor's Day at ISP

June 14, Proxy voting deadline to Inspectors of Election

June 17, 43rd annual meeting of HTC shareholders, ISP, Adventure Center

June 25, Neighbor's Day at ISP

August 26, Neighbor's Day at ISP



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Please submit your shareholder news, stories and events, with an accompanying high resolution photo via email to ksavland@HunaTotem.com