

HUNA TOTEM HEADLINES

JANUARY 2017 SHAREHOLDER UPDATES

A Letter to Shareholders from the President & CEO

Dear shareholder,

It is an honor to address you for the first time as Huna Totem's president and CEO. Growing up in Hoonah and in the halls of Huna Totem, I developed a deep and profound respect for our corporation, community and culture. My journey is inspired by the very founders of our land claims and the vision and actions of the leaders through Huna Totem's first 45 years. Building upon this rich history to create growth opportunity for future generations of shareholders is our most precious responsibility. We have the platform and talented teams to achieve this now.

In 2013, the board developed a new strategic direction, mission and vision focused on financial stability, organizational development and prudent strategic growth. Since then, progress has been made toward

new opportunity for shareholders, strengthening *Xuna Kaawu*. We strive to make Icy Strait Point the top port in the nation, we are diversifying operations through new product lines and investments and

Huna Heritage Foundation's programs continue to flourish. These are a few examples making a difference, opening the door of opportunity for shareholders and community members.



President & CEO Russell Dick with wife, Brenda, and children, Tevin and Cavan

Collaboration, teamwork and engagement will build upon our achievements. Our corporate success depends on all of us working together to ensure our community, cultural values and heritage thrive. It is a privilege to lead Huna Totem now and I am dedicated to working with the board, our operational teams, shareholders and business partners toward a bright future.

With best wishes to you and your family in the new year,

Russell Dick
President & CEO

MyHunaTotem Will Have a Whole New Look in January

Our online shareholder portal is easier to use than ever


The new and improved shareholder portal is launching at the end of January, just in time for the new year. It has a similar look to MySealaska, and allows shareholders to change their direct deposit information and address on one easy screen. Shareholders can now access their shareholder IDs, how many shares they own, track their Huna Totem payments and see if they have a Testamentary Disposition on file.

This is an important strategic beginning to Huna Totem's Going Green Initiative. This powerful, secure new shareholder online resource gives shareholders greater access to their information, and by minimizing paper transaction is better for the environment! You may also access the MyHunaTotem portal from your smart phone. Visit hunatotem.com and click the MyHunaTotem link at the top left of your screen to access the portal.

Now is the Time to Sign Up for Direct Deposit

The shareholder web portal is a secure site providing online services to registered shareholders. Among the online services are online shareholder forms, a place to upload videos and photos to the shareholder gallery, online event registration and more.

Direct deposit forms are available and we encourage shareholders who haven't signed up to do so online. You will have access to your dividends faster than receiving checks via postal mail. The last dividend was declared November 8, 2016, totaling \$268,932 to shareholders, or \$3.07 per unit. Checks were mailed and direct deposit accounts credited on November 15, 2016. If you received this dividend via mail then now is a good time to sign up for direct deposit online for future declared dividends. Visit hunatotem.com for information.

MYHUNATOTEM

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ABOUT ME

General Information

Name:

John Fred Smith

Shareholder ID:

99999-01

Date of Birth:

12/12/1960

Testamentary Information

A Testamentary Disposition is what Huna Totem Corporation calls a Will for your stock.

We do not have any testamentary information on file


Update Testamentary Information

Electronic Delivery

Electronic delivery of Huna Totem Corporation communications encourages reduction in hard paper copy and cost savings that will help keep Huna Totem Corporation operating for generations to come. We invite you to opt-in for electronic delivery.

☐ Yes, I want to electronically receive Huna Totem Corporation news and communications to my email address on

Stock Information

Class	Quantity	Voting?
A 	5.000	Voting

Details

Direct Deposit Bank Information

You are not on direct deposit for payments from Huna Totem Corporation. Please consider this quick, secure and paperless delivery option and sign up for direct deposit by adding your account.

Add Direct Deposit Bank Account

Board Leadership Restructured at December Meeting

The Huna Totem Corporation board of directors, per corporate bylaws, elected board members Edward Davis to serve as board chair, Anthony Lindoff as vice chair and William O. “Ozzie” Sheakley as secretary.

Dear shareholder,

At the December board meeting, Russell Dick’s resignation as board chair was accepted. He has agreed to remain on the board while serving as our new president and CEO. Russell has contributed immeasurably to the corporation and its shareholders throughout the past eight years as board chair. The stability of our operations and board input is vital to our global customers and business partners and the board recognizes the executive leadership transition needs to be seamless and as smooth as possible. We know we will continue to benefit from Russell’s policy knowledge in the boardroom, in addition to the leadership he will give in the implementation of the strategic and operational plans with our talented employees. The board firmly believes Russell will

continue his effective leadership in his role as president and CEO and we look forward to his contributions in this new capacity.

As I assume the role of board chair, I want to assure our shareholders that the HTC board and corporation remains committed to fulfilling our mission to advance the economic aspirations and culture of the *Xuna Kaawu*. This is an exciting time for Huna Totem as we embark on a new year with new leadership, and the board is very optimistic the corporation will continue to utilize its resources to achieve sustained and prudent growth through business excellence, leadership and education.

Edward Davis
Board Chair



Huna Totem Corporation
Board Chair Edward Davis

Alaska Native Voices is Hiring for the 2017 Visitor Season

HTC shareholder Leona Santiago shares her experience from a rewarding 2016 season

“Unexpected, excellent, exciting and special” are just some of the words Huna Totem Corporation shareholder Leona Santiago uses to describe her experience working for Alaska Native Voices during the 2016 cruise season.

Alaska Native Voices is an industry leader in cultural education and interpretation, supplying guides to cruise ships large and small throughout Southeast Alaska during the cruise season. They are recruiting “enthusiastic candidates who are passionate about their Native heritage to join their team of cultural heritage guides and hosts” for the 2017 cruise season now, according to their website at alaskanativevoices.com.

Leona was seeking employment last year when a friend suggested she apply at Alaska Native Voices. “I had never considered this professional path but after learning about the opportunity I thought wow, I can do this—I grew up around Elders and have so much to share about our Tlingit culture. I applied and was hired!”

“I received excellent training and learned about storytelling, public speaking and even more about our culture and traditions. I was part of a team working with other people passionate about making each visitor experience special.”

“Next thing I knew I was boarding the small cruise ship Admiralty Dream. The guests have many questions and are very curious. It was fun telling them about my home, my culture and sharing stories

like learning Chilkat weaving from my grandmother Jenny Thlunault. I even served aboard the large cruise ship Ruby Princess, interacting one-on-one with passengers, with small groups and even gave a formal lecture in the ship’s theatre. It’s nice to experience so many people interested in what we have to share.”

“I encourage people to apply—they can work full- or part-time and it’s good to share our knowledge with others. It breaks down barriers as we all share our cultures with each other.”

Applications, via alaskanativevoices.com, are accepted at any time and hiring begins soon. Training takes place early April and work continues through September for most employees.

Gain Professional Experience Through a Summer Internship

“Huna Totem’s internship program gave me the experience I needed to qualify for my current job,” said shareholder Jill Meserve, a 2014 intern. “I highly recommend applying for the program to anyone looking to get a start in a professional career. If you are placed it will be an experience you never forget.”

Applications for Huna Totem’s 10- to 12-week 2017 summer internships are now being accepted through April 3. The professional development program was created in 2010 and has provided valuable work experience to 14 interns, exposing them to the dynamic corporate operational environment.

“I can attest to the value of internships — they were important catalysts to my professional development and opened doors to new opportunity,” said Russell Dick, HTC president and CEO. “I encourage shareholders and descendants to apply and experience living our corporate mission and vision day-to-day for a summer.”

For qualification information and applications visit the Career Page at hunatotem.com or contact Katelyn Savland, shareholder relations manager, via email at shareholder@hunatotem.com.



Shareholder Jill Meserve was a 2014 HTC summer intern. She credits her experience as an important step in qualifying for her current position as language project coordinator at Sealaska Heritage.



Shareholder Leona Santiago on one of her many adventures as an Alaska Native Voices cultural heritage host during the 2016 cruise season.

Library and Archives Collection will soon be Available Online

Project will preserve thousands of historical photos via website portal

Thanks to a grant from the Institute of Museum and Library Services, the Huna Heritage Foundation is developing a dedicated website portal that will preserve the foundation's entire collection of historical and cultural photographs it has amassed. "This visual history has significant and meaningful value to our shareholders," said Sarah Dybdahl, Huna Heritage Foundation executive director. "The new tool will preserve these precious treasures and provide access to shareholders, descendants and the community for generations to come."

"It was clear, based on responses from shareholders in the latest survey, that preservation of our culture through library, archives and historic collections was of great urgency and importance. This powerful website meets rigorous preservation standards, providing access while honoring and protecting our traditional protocols."

The site, available to shareholders in early 2017, is the culmination of more than a year's development and included intense training through Washington State University's Tribal Stewardship Cohort Program.

Shareholder Amelia Wilson was hired by the foundation as its archivist and will foster discovery of, and access to, the library and archives collection.

"It has been a terrific development process including the formation of a Library and Archives committee to help guide the on-going project," Amelia said. "Once launched, we will request community input and engagement on the site. Users will greatly enhance the value of the site by assisting with identifying people, events and stories about archived photos. This is incredibly exciting."

Watch for future articles regarding how you can donate photos to the collection. This project was made possible in part by the Institute of Museum and Library Services (Grant #NG-03-16-0251).



Shareholder Amelia Wilson, Huna Heritage Foundation's archivist, participates in a WSU archive training in preparation for the new HHF Library and Archives web portal.

To the Other Shore

We offer our condolences and deepest sympathy to the families and loved ones of our shareholders who walked into the forest in 2016.

Kenneth Frank Austin (82)
Hamilton Cyril Cook (63)
Valerie Yvonne Fawcett (49)
Yvonne K. Johnson Gilda (58)
George Walter Grant (79)
Katherine Hanlon (88)
Charles Jack Jr. (80)
Rachel Jennings (87)
Walter Jewell Jr. (66)
Bernice Johnson (70)
Charles Kaze Jr. (63)
Candace Madrid (70)
George Martin Jr. (83)
Alfred McKinley (83)
Erica Olsen (34)
Clarissa Rizal (60)
Frederick Stevenson (59)
Katherine White (79)
Frank O. Williams Sr. (80)
Kimberly Williams (56)
Nathan Williams (27)

Shareholders and Descendants Receive Assistance

Since inception, Huna Totem Corporation, through the Huna Heritage Foundation, has awarded education assistance to students, totaling more than \$1,053,000. Promoting higher education and providing financial support to students is an important part of the corporation's organizational and professional development vision.

Congratulations to the Huna Totem Corporation shareholders and descendants who were awarded fall educational assistance from Huna Heritage Foundation:

Shannon Bible
Johanna Brown
Michaela Demmert
Morgan Fawcett
Kyle Fitzsimmons
Antonia Fogg
Toriana Fogg
Mitchell Haldane
John Hawkins
Rachel Heipp
Megan Johnson
Abigail Maloney

Michaela Martin
Corbin McCord
Michael Nolan
David Russell-Jensen
Katelyn Savland
David Sheakley
Peter Shirley
Cheyenne Siverly
Timothy Stivers
Trenton Wise
Miranda Worl

Dear North Introduces Variety and Special Product Packs

Did you know Dear North products are available at Amazon.com?

Dear North has introduced two special packages for the Alaska Salmon Bites and Alaska Smoked Sockeye Salmon product lines.

The Taste of Alaska Variety Pack of Coho Salmon Bites is available on Amazon.com as well as on www.DearNorth.com. It includes:

- 2 Savory Sea Kelp & Sesame
- 2 pouches of the Spicy Fireweed Honey
- 1 pouch of the Wild Alaska Spruce
- 1 pouch of Salted Rhubarb & Raspberries Bites

The six-pack offers consumers a chance to sample all four Dear North flavors. Enjoy them with friends and family!

The Alaska Smoked Sockeye Salmon "Savor & Share Gift Set" is available only on www.DearNorth.com. It includes three half-pint Alaska Smoked Sockeye jars:

- 2 Savory Fireweed jars
- 1 Coriander & Malabar Pepper jar

"It has been so remarkable to see the world's reaction to our version of an Alaska staple, smoked fish in a jar," says Dear North's Ruth Banaszak. "The overwhelming response has been rewarding to witness and translates to a building success story for Dear North and our Huna Totem shareholders."





HUNA TOTEM CORPORATION

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Juneau, AK 99801

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Welcome to your new edition
of the *Huna Totem Corporation*
Headlines shareholder newsletter!

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Icy Strait Point is now
accepting applications for
the 2017 visitor season!

There are a wide variety of positions
available, including some new and
exciting positions. Shareholders,
descendants and spouses are
encouraged to apply in person at
ISP in Hoonah, at HTC in Juneau, or
online at <https://apply.coolworks.com/icystraitpoint/>

Employee housing in Hoonah is
available at low rates — apply early
to secure your housing. Please contact
Human Resources Manager Jessie
Dybdahl at (907) 789-8603 or
jessie@icystraitpoint.com with
questions regarding the
upcoming season.

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—POINT—
HOONAH, ALASKA



Huna Totem Corporation
9301 Glacier Highway, Suite 200
Juneau, AK 99801-9306
Telephone: (907) 789-8500
Fax: (907) 789-1896
www.hunatotem.com
shareholders@hunatotem.com

Huna Heritage Foundation
Telephone: (907) 789-8581
Fax: (907) 789-1896
www.hunaheritage.org
heritage@hunatotem.com

Please submit your shareholder
news, stories and events, with an
accompanying high resolution photo
via email to
ksavland@HunaTotem.com