

HUNA TOTEM HEADLINES

1973



40 YEARS

2013

HUNA TOTEM CORPORATION • SEPTEMBER 2013

40th Anniversary Celebration



Haa léelk'u haas yáagu yikt haa shukáadei yaan tukóox
In our grandfather's canoe, we are traveling into the future

Gunalchéesh to those who attended our 40th Anniversary Celebration! With two catamarans chartered by Huna Totem Corporation bringing shareholders and their families from Juneau to the event in Hoonah, we had an excellent turn out. The day's events included the unveiling of a commemorative plaque, lunch at Icy Strait Point, commemorative design unveiling, ZipRides at discounted rates, and shopping at Icy Strait Point and local businesses who offered 40th Anniversary discounts! Many shareholders enjoyed the opportunity to "come home" and everyone enjoyed seeing family and old friends at the gathering! It was an excellent way to celebrate this momentous year, honoring those who came before and looking forward to a bright future! Gunalchéesh!



Help us find these folks:

The following people do not have current information on file with Huna Totem or have incomplete files. If you are on this list, please contact Amber Henderson, Shareholder Relations Manager, at (907) 523-3670. If you recognize someone on this list, please have them contact us. Shareholder records can only be updated by the shareholder or the legal custodian.

Darrin Azar
Charla Janette Bennett
Eva M Bradley
Bertha Ann Bray
Frank Glade Brown
William Keith Brown
Scott Charles Burdette
Helen L Clements
Darlene DeMello
Albert A Garrison
Lina I Garrison
Cassandra Mae Gillis
Susan Lynn Gonzalez
William Robert Greenewald
Jack Darryl Hanke
Karoline L. Henry
Katryn Jayne Hough
Christopher L Jack

Stuart Joyce Jacobs
Laura Cheryl R James
Lavina Helen Jennings
Jolene Fay King
Ralphenia Ramona Knudson
Kayla R. Malcolm
Marlene Alice Martin
Charlie Marvin
John Nick Marvin Jr
James Anderson McKinley Jr
Arnold Serguis McLean
Jeffrey Paul Mills
Timothy David Morgan
Teresa Lynn Moses
Ernest Walter Moy
George Paul Moy
Melissa Moy
Enoch Harvey Rhodes

James William Romantic III
Michael James Romantic
Darlene Ann Saxby
Richard Thomas See
Daniel Marvin Sharclane
Ross Timothy Sheakley
Veronica Alice Shortcakes
Kevin C. Skeek
Jacob St Clair
Ruth Karen Sykes
Elaine Amelia Usry
Raymond M Webster
Donal E Wick Jr
Emily V Williams
John Melvin Williams
David Earl Workman
Vivian J Wright



Legacy for Future Generations

I want to thank the HTC Board of Directors and Management for holding the 40th Anniversary Celebration in Hoonah. The event was well attended and I enjoyed visiting with both the Juneau and Hoonah shareholders as well as many community members. It has been my honor and pleasure to have helped in the achievement of the passage of ANCSA by the U.S. Congress and form HTC, with our elders and Clan Leaders. To have served on the original Interim Board and the first elected Board with Ernest Hillman, Jr., James Jack, Sr., Frank O. Williams, Jr., and other leaders who are no longer with us, was a true honor. To have helped conduct the land selection, land that we still own 40 years later, with Frank See, Sr., Andrew Johnnie, Trudy Wolfe, Leo Houston, Sr. and Jim Austin was a learning experience for me. I thank all of them for their dedication to the people of Hoonah and their hard work as Directors of the HTC Board. They have left a legacy for future generations.

All those that have served as Board Members of HTC over the past 40 years deserve our gratitude for keeping the Corporation strong and protecting our land as well as supporting the preservation of our culture.

Gunalchéesh!

Marlene Johnson

Huna Heritage Foundation Board President

Huna Totem Corporation Receives Final Land Conveyance



Larry Gaffaney, Huna Totem Corporation
Chief Executive Officer and President

On July 31, I had the privilege of traveling to Anchorage with Chairman Russell Dick and Secretary Ozzie Sheakley to witness a watershed moment in Huna Totem Corporation's history. With the stroke of a pen, the work that was started many years ago by a small and dedicated group of Alaska Natives, was one step closer to completion. At a small signing ceremony in the Bureau of Land Management ("BLM") offices, Huna Totem was issued the final land patent of 2.85 acres of land, completing the transfer of 23,042.85 acres to the Huna Tlingit under the Alaska Native Claims Settlement Act in 1971 ("ANCSA"). Huna Totem Corporation received its first land conveyance from the BLM in 1979. Gunalchéesh to our long-time forestry consultant and advocate Clare Doig who pushed for this additional acreage and who shepherded this extended process to conclusion. On the plane ride up the night before I re-read *Raven's Bones* which recounts the 1935 Meeting of Delegates of Tlingits and Haidas in Wrangell. Robert Grant, Oscar Osborne, David Morgan, Mrs. James Grant and Vivian Williams were seated for Hoonah.

I'm grateful to Ken Grant for sharing this with me and helping me to better appreciate the connection between those who had started this journey and what we were doing in Anchorage that day.

We were shown a huge color-coded Alaska map on the wall, identifying the varied status of land awards promised under ANCSA, and I was awestruck at the amount of work that had been required to get to this point, land claims was important and a huge step, but only a step, and now more than forty years after land claims had been "settled" and under ANCSA's directive that they be completed "rapidly" we finally had all the land promised. But the work continues, as the map made clear, many Native & Village corporations, including our partners at Sealaska continue to wait for the land promised to them so long ago.

Vote Informed! 2013

Municipal elections will be held in Hoonah and Juneau Tuesday, October 1. Lacking the excitement of a National Presidential campaign or State races, turnout is historically very low for these elections. Once again, HTC will be running our Vote Informed! campaign. By now everyone should know the unfortunate fact -- Native Alaskans don't turn out to vote in numbers reflecting their true presence, and as a consequence they are underrepresented at every level of government. It doesn't have to be this way; it takes very little time to learn about the candidates. Voting is easy and can be done in person as well as by mail. Common statements such as, "My vote won't make a difference," "nothing ever changes," or "it doesn't matter who's elected, it won't affect me" are wrong and shouldn't be tolerated. Take the time to learn about the candidates; have they represented your interests well in the past, are they likely to do so in the future? I'm very excited that the League of Women Voters has committed to organizing a candidate forum in Hoonah ahead of this year's election. I plan to be there and hope to see many of you; be sure to bring your friends and family.

Gunalchéesh!

Larry



10th ISP Season Coming to a Close

Can you believe it? The 2013 cruise ship season is coming to an end, and Icy Strait Point just finished its 10th season! More than 1.2 million guests, over 579 ship call days, have seen this magnificent destination to date. Food & Beverage had its most successful year to date, with record days at both the Crab Station and the Cookhouse. Retail racked up a record revenue day on September 3rd, demolishing the previous record. The shops are looking better than ever, and Hoonah is flooded with Icy Strait Point merchandise along with the rest of the country. The Programs staff, including guides, drivers, theater and dock reps, guided more than 56,000 guests on tour. Hopefully everyone had the chance to catch the Icy Strait Point ZipRider on Travel Channel's new show RIDE-iculous! The premier was on Sunday, September 1st and if you missed it, you can download it from iTunes! What a great year it's been -- both Neighbors' days were very successful as was the HTC 40th anniversary celebration. ISP had the best staff Olympics, so far with great weather and our highest turnout to date. Thanks to every staff member for showing ISP guests Tlingit Hospitality and a special thanks to the staff members who have been with ISP since the beginning. Congratulations team Icy Strait Point!

ICY STRAIT
—POINT—
HOONAH, ALASKA

Alaska Native Voices Update

2013 noted an increase in demand resulting in over 200 cultural programs both ashore and aboard cruise ships in Sit' Eeti Gheeyi. Now on the cusp of completing its 13th consecutive season in Glacier Bay, Alaska Native Voices (ANV) has been redefining itself to meet demands of an ever changing tourism industry as well as satisfying increased expectations of visitors for a meaningful cultural experience. Enhanced pre-season training, expanded use of technology and a cultural resource manual were introduced this year to empower Cultural Heritage Guides in the field. "The intent of these expanded resources has been to empower new and current Cultural Heritage Guides with the information they need to experience success in the field" according to Mark McKernan, Director of Alaska Native Voices. Further growth of these training and resource tools is in the works for 2014.

In addition to existing guiding programs, ANV continues to nurture its new consulting and training business. As travelers seek more genuine and authentic experiences in Alaska and throughout the world, ANV recognizes that there is a wealth of knowledge to share in Glacier Bay and with others seeking to better deliver their own cultural message to the traveling public. ANV is now meeting with prospective clients who are seeking to develop their own cultural tourism businesses and resources. "In the few months since we've launched, there has been a very enthusiastic response", said McKernan, "Throughout Alaska, Huna Totem Corporation, through its experience both in Glacier Bay and at Icy Strait Point, is well known as a success story in Alaska Tourism. We've got a lot of credibility". Interest continues as ANV develops further training programs, and meets with potential customers. Further information on Alaska Native Voices is available at www.alaskanativevoices.com.



SALMON PEOPLE'S HOUSE UPDATE

The 2013 season marked the debut of a membership program at ISP known as the Salmon People's House. The intent is to invite guests to stay connected with Icy Strait Point and Alaska, even after they return to their homes, through online videos, recipes, and stories, and quarterly releases of Alaska-specific culinary products. Stories are shared with Icy Strait Point visitors to help them understand the relationship between the Xúna Kaawu and Alaska, and to create an emotional connection for guests to Icy Strait Point and Alaska.

"Our guests are eager to learn more about life in Alaska. We invite our guests to journey with us on a culinary adventure by bringing them the tastes and flavors of Alaska, and the stories and people behind the food," says Ruth Banaszak, Brand and Marketing Manager. A website loaded with videos and blog posts will engage Salmon People's House members and teach them about life in Alaska. One example was the possible use of documenting and sharing the process of harvesting, smoking, and jarring or drying fish for the winter. Salmon People's House will share a glimpse into the lives of the Xúna Kaawu and the state of Alaska through this membership opportunity.



Holiday Open House

Join us for our Holiday Open House! Pictures with Santa, games, door prizes, and fun are on the agenda! Talk and visit with the Board Members, President and CEO, Shareholder Relations Manager, and other Huna Totem Corporation staff!

When: December 20, 2013 3:00 PM

Where: Hoonah City Schools Alumni Gym

We hope to see you there!

Archive and Collection Management

Once again the summer months for HHF revolve around organizing, collecting, digitizing, duplicating and cataloging media and materials that are housed in the HHF archives. Interns help with inventorying media and printed materials and log metadata on video and audio. The transcription of oral histories is an ongoing project at HHF and involving the interns, allows them to become familiar with their Tlingit elders, clan leaders, and community members. Intern Katelyn Savland expressed her enthusiasm and appreciation to the HTC Intern Program for the opportunity to work in the HHF Archives:

My name is Katelyn Savland, my Tlingit name Kaach Kei .Eee, I'm T'akdeintaan from the Mt. Fairweather house. Working with Huna Heritage Foundation was the highlight of my



second year internship experience at Huna Totem Corporation. It broadened my knowledge of my Tlingit people as I transcribed historical interviews of elders. It was personally significant to me because I was able to confirm my Tlingit name, which was lost in translation, while transcribing an interview with my Great Aunt Hilda See.

She spoke to Frank O. Williams about my Aunt Charlotte and Charlotte's Tlingit name which was given to me. To finally have that verification felt outstanding! Not only am I helping a part of my corporation by keeping culture and traditions alive but they are helping me as well. Gunalchéesh Huna Heritage Foundation in supporting me and giving me the opportunity to connect to and learn about my Tlingit culture.

Welcome Nancy Barnes

Huna Totem Corporation welcomes Nancy Barnes to the team as the Executive Assistant. Nancy has 26 years of experience in the Capitol Building, working for both the Alaska Legislature, Senator Kookesh in particular, and the Office of the Governor, for multiple Governors over the years. She also has extensive experience with ANCSA corporations, serving on both a regional and village corporation Board of Directors, becoming Chairman and now President for the Eyak village corporation. She is also on the Board of Trustees for Sealaska Heritage Institute as well as the Board of Directors for the Alaska Federation of Natives. With such great credentials and the thorough understanding of ANCSA Corporations, we are looking forward to seeing great things from Nancy!



Reminder! HHF Fall Education Assistance Deadline:

September 30, 2013 at 5:00 PM

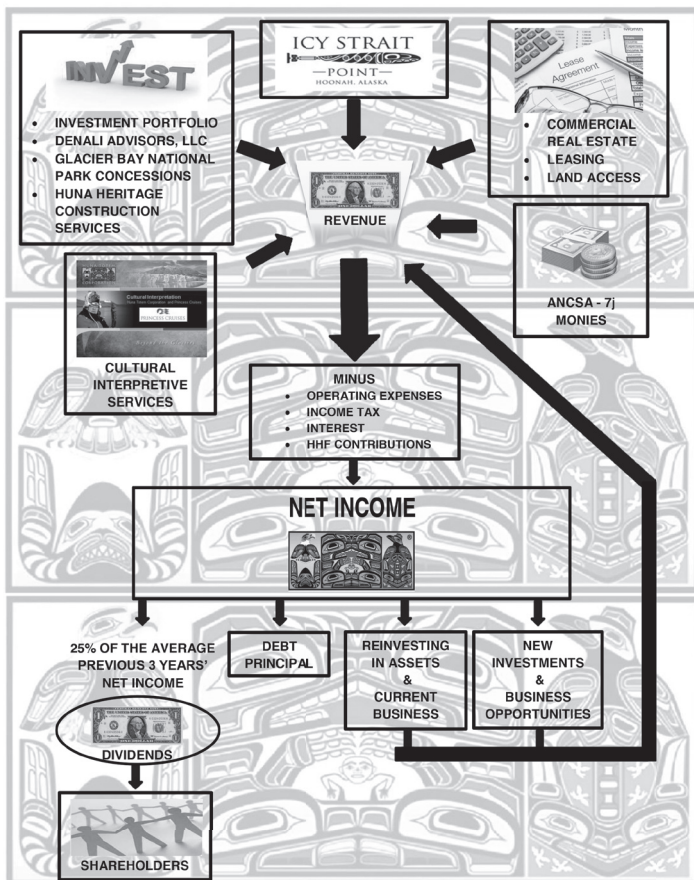
August Settlement Trust Distribution

The Huna Totem Shareholder Settlement Trust Board of Trustees met on August 8, 2013 and in accordance with the Trust's distribution policy, declared an August 2013 dividend distribution amount of \$168,192 to shareholders.

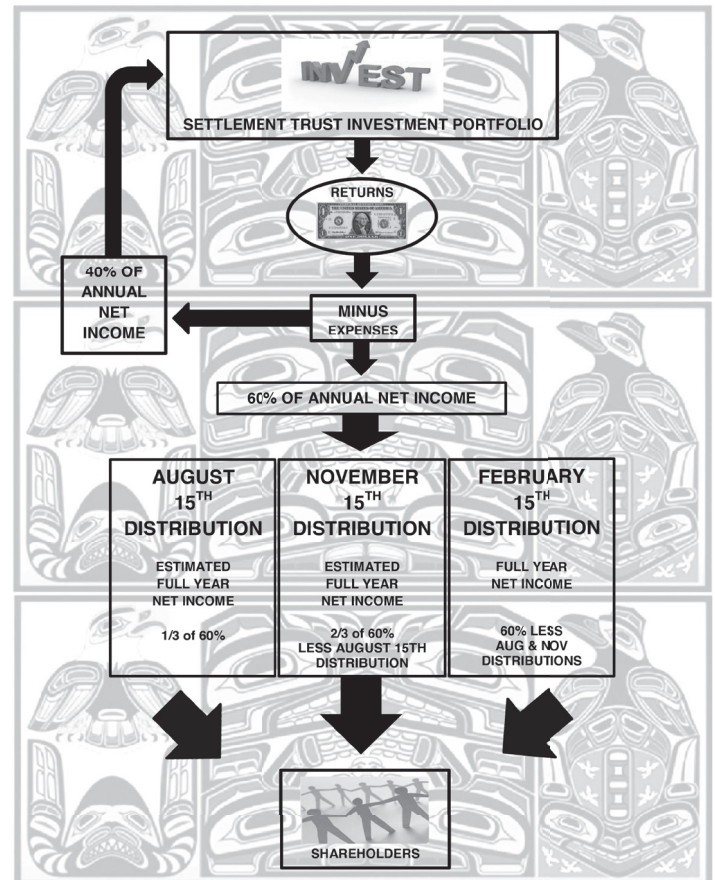
The August distribution amount of \$1.92 per unit is a 13% increase over the \$1.68 distribution in August 2012.

Checks were mailed and direct deposit accounts credited Thursday, August 15, 2013. Shareholders not currently signed up for direct deposit may find the form on Huna Totem Corporation's website www.hunatotem.com or contact Amber Henderson, Shareholder Relations Manager at the Huna Totem office to enroll before the next distribution.

How Dividends Are Calculated



How Settlement Trust Distributions Are Calculated



Gunalchéesh to the Following Shareholders for their Donations to Huna Heritage Foundation

Patricia Alexander	Gordon Greenwald	Kathleen Lorenz	Tanya Silva
Freda Borchick	Arlene Henry	Roberta Martin	Steven Stivers
Eva Bradley	Dave Howard	Roger McKinley	Stuart Stivers
Marlene Cesar	Fred Jack	Curtis Mills	Tecumseh Strong
Jeffrey Davis	Wilbur James, Jr.	Raymond Pratt, Jr.	Robin Waldron
Larry Davis	Lena Jimmie	Michelle Pytel	Kimberly Williams
Russell Dick	Jeremy Johnson	Kimberly Revels	Franklin Williams, Sr.
Tevin Dick	Leilani Kito	Trianna Salo	Carol Williams
Johan Dybdahl	Diana Kodad	Genevieve Schmidt	Lillian Worl
Mitchell Glover	Anthony Lindoff	Thomas See, Jr.	

Final Patent Signing

On July 31, 2013, the Bureau of Land Management (BLM) issued the final conveyance to Huna Totem Corporation, thereby fulfilling the Corporation's Sec. 16(b) entitlement under the Alaska Native Claims Settlement Act of 1971 (ANCSA).

On July 31st, Russell Dick, Chairman, and Larry Gaffaney, Chief Executive Officer and President of Huna Totem Corporation, and Clare Doig, Forest & Land Management, Inc., met in Anchorage with Ron Dunton, Bureau of Land Management-Alaska Deputy State Director, Division of Lands and Cadastral, for the signing ceremony of the final patents.

ANCSA entitled the Huna Totem Corporation to 23,040 acres of land; however, with the issuance of the final patent for lands on Pulizzi Island, the corporation will receive a total of 23,042.85 acres of land. BLM was able to convey the entire island, with the concurrence of the U.S. Forest Service, including the additional 2.85 acres, by utilizing provisions of the Land Transfer Acceleration Act of 2004.



Huna Totem Corporation received its first conveyance under ANCSA from BLM in 1979. Although the conveyances were to be completed "rapidly" according to ANCSA, it took a tremendous amount of work by all parties involved for the completion of the land transfer. After many years of research, access issues to address, the completion of land surveys, and appeals to overcome, Huna Totem Corporation's entitlement under ANCSA has finally been met.

Reminder!

Vote in your local elections on Tuesday, October 1, 2013!

Let your native voice be heard!



HUNA TOTEM CORPORATION

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Millennium Shut Down

Celebrity Cruises canceled seven ship calls at Icy Strait Point due to mechanical problems on-board the ship, The Millennium. The cancellations started with one short notice cancellation due to mechanical issues mid-cruise. This led to another cancellation to fix the issue, which eventually led to the ship being pulled for the remainder of the season. The lost call days represent a projected \$735,000 in lost revenue for Icy Strait Point, a loss in wages for those working at Icy Strait Point, and an unknown loss for independent tours and businesses within Hoonah. Huna Totem Corporation now is looking at a projected loss of \$250,000 for the 2013 season. With the tourism season over, there are few opportunities to increase or replace revenue, so Huna Totem Corporation management will be focusing on expense control and cutbacks. The outcome could have been worse,

Juneau and other southeast Alaska ports are projecting a larger loss in revenue than ISP. Huna Totem Corporation

was having a good year up to this point, otherwise the forecast loss would have looked worse. Huna Totem

Corporation will be working hard to control spending the next few months, however, shareholders should expect this revenue loss to negatively affect HTC's profitability, and ultimately dividends driven from profitability.



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